

# Innovation In a Micro – Enterprise

## One Day training programme

facilitated by Newry & Mourne Enterprise Agency

Berlin, 17<sup>th</sup> January 2011

A group of international experts in change and innovation will take you through a number of exercises which will focus on you as the source of innovation in your business.

You will complete what will be a thought-provoking day having unlocked ideas which will make your business more innovative. You will take away a “tool” which will have captured those ideas in the form of an innovation action plan, to which you will be able to return in the future to add new ideas.

The expert facilitators are:

José Pietri, Dr Conor Patterson, Joe English, Prof Miron Zapcia, Jorg Von Garrel.

Why Participate?

- Acquire the latest international thinking on making your business more innovative.
- Visit Berlin, the centre of Europe’s strongest economy.
- Visit Berlin, a city of global significance, historically and culturally.
- Be part of a 12 strong Newry and Mourne/Louth business group – a great networking opportunity.
- Take the opportunity to follow up on German leads you have wanted to pursue – flight times out and back can be flexible.
- Flight and accommodation costs are covered.

I am interested in participating in the *Innovation in a Micro Enterprise Programme* training session in Berlin

Owner/Manager Name: \_\_\_\_\_

Name of Company: \_\_\_\_\_ Established \_\_\_\_\_

Business Sector: \_\_\_\_\_

Number of employees: \_\_\_\_\_

Key Product(s): \_\_\_\_\_